

HIGH POINT

Superior *Hydroponic Produce*

- *The Challenge* -

Outbreaks of food poisoning from produce contaminated with Ecoli and salmonella have become commonplace. In the past three years alone, there have been major national recalls of tomatoes, lettuce and peppers. All around the country, consumers are demanding locally grown produce that is not only fresh but also safe for their families. Produce shipped from other states is not as fresh and does not taste as good as that grown locally. Most of the produce we receive has traveled as much as 1500 miles before it arrives in Rossville.

- *The Solution* -

A commercial hydroponic greenhouse facility that will provide safe, locally grown lettuce, tomatoes, cucumbers and peppers which are fresher than those shipped from other states or countries. This produce will be grown without herbicides or pesticides right here in Rossville and delivered fresh, delicious and with maximum nutrition value. Commercial hydroponic growing is a HUGE BUSINESS in Canada and Mexico and even larger in Europe. Hydroponic growing is very environmentally sustainable. It uses 10% of the water (and none of the fertilizers and insecticides) used in traditional farming. It generates 9 to 12 times the harvest from the same square footage. The Rossville facility will begin by growing 20,000 heads of lettuce and 2 tons of tomatoes per month. When expansion is completed 60,000 heads of lettuce and 10 tons of tomatoes will be shipped each month from Rossville to local customers and throughout the Southeast.

- *The Benefits* -

Buying local produce helps build and sustain our local community. At full expansion, 30 to 40 stable, good paying jobs will be created in Rossville. The facility will be one of the largest in the Southeast and will bring considerable regional, state and national notoriety to Rossville and Walker County. Significant indirect and induced employment will benefit the City and the County. Plus, the lettuce, tomatoes and other crops, are ALWAYS IN SEASON. Rossville produce will be harvested year round. Future generations will have access to locally grown, safe, nourishing, flavorful and abundant produce while supporting and sustaining good paying local jobs and the tax base of our community. Extensive discussions with Georgia Northwestern Technical College are underway to develop a curriculum to train students in sustainable agriculture technologies like hydroponics. Our goal is to provide employment for graduates while meeting the human resources needs of the company as it expands.

- *The Opportunity* -

You can help ensure that sustainable agriculture continues to be part of the long and proud economic heritage of Northwest Georgia. We are seeking equity investment of \$300,000; short or long term participation. Attractive ROI. Large prospective customers have already expressed enthusiasm for this business through letters of intent. Walker County and the City of Rossville have endorsed the project and are providing considerable support. Long term expansion includes construction of similar or larger facilities throughout Walker County.

If you are interested in becoming a partner/investor in this opportunity or would like more information contact: John Piotter, japiotter@comcast.net, Cell#: 423-364-1096